



Media Release
17 September 2002

Vivien Sung
Five-fold
Happiness

Gallery 4A is delighted to announce the opening of Vivien Sung's art exhibition & book launch *Five-fold Happiness*. The official launch of the Five Fold Happiness book and exhibition will take place at 6pm, Friday 4 October - 19 October 2002.

The exhibition and book explore symbols, words and imagery related to the elements of five-fold happiness. Sung views the fulfilment of these concepts- luck, prosperity, longevity, happiness and wealth- as a means to enrichen oneself and to find humour and delight in the physical world.

Sung's interest in the elements of five-fold happiness grew from an investigation of aspects of Chinese culture that she found interesting, obscure and humorous. This has led to an ongoing exploration of the complex signs, symbols, and superstitions which are inherent in her Chinese heritage.

Sung negotiates a position between this heritage and her present state, by fusing together her Eastern heritage and Western perspectives, upbringing and aesthetics. Sung has lived in five cities- Sydney, Wiesbaden, New York, Beijing, and San Francisco- so that her understanding of her cultural past varies according to her shifting geographic position.

Born and raised in Sydney, Australia with parents from Shanghai, Sung graduated from the University of Technology, Sydney, with a degree in visual communication. She has studied Mandarin at Beijing Normal University and is a frequent traveller in China. Sung has designed books and magazines for Chronicle Books (San Francisco), Rizzoli (New York), Random House (Australia), Fairfax Publications (Australia), and Conde Nast (Australia) among other clients.

Preview: Friday, 27 September 2002
Book Launch: Friday, 4 October 2002
Exhibition Dates: Saturday, 28 September – Saturday 17 October 2002
Venue: Gallery 4A
Asia-Australia Arts Centre
181-187 Hay St
Sydney NSW 2000

Gallery Hours: Open Tuesday-Saturday, 11am - 6pm
Admission: Free

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